

DESIGN ADVISORY COMMITTEE
TOWN OF GREAT BARRINGTON
TOWN HALL
LARGE MEETING ROOM
THURSDAY, AUGUST 30, 2012
4:00 P.M.

PRESENT: CRAIG OKERSTROM LANG
JONATHAN HANKIN
STEPHAN GREEN
STEPHEN DIETEMANN
OLGA MAY MILLIGAN

ED MAY, STAFF LIASION

Also Present: Holly Troiano Historic District Committee
Martha Martin

I. **CALL TO ORDER:**

Mr. Okerstrom Lang called the meeting was called to order at 4:05 P.M.

II. **MINUTES: December 8, 2011**

MOTION: Mr. Hankin to approve as amended.

SECOND: Mr. Lang

VOTE: 5-0

MINUTES: June 29, 2012 & July 5, 2012

MOTION: Mr. Green to approve the minutes of June 29 and July 12, 2012

SECOND: Mr. Dietemann

VOTE: 5-0

III. **PERMITS FOR REVIEW:**

The Committee reviewed a special permit application for Cumberland Farms, Main Street. Attorney Susan Smith was present to discuss the application on behalf of the applicant. Ms. Smith said the signs will be changed on the building canopy and the front of the fuel dispensers.

Mr. Lang asked if the signs would be illuminated.

Ms. Smith said there would be no change to the illumination on the front of the building. The sign is back lit. The lights under the canopy will be changed to LED lighting.

The Committee briefly discussed the plans. They said the lights needed to be downward directed with cutoff.

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MOTION: Mr. Green to send a favorable recommendation to the Board of Selectmen

SECOND: Mr. Dietemann

VOTE: 5-0

FROYO YOGURT MAIN STREET

The Committee reviewed a sign application submitted on behalf of Froyo Yogurt for a sign to be located on the front of the building located at 280 Main Street. Mr. May said the sign would consist of individual letters and the logo individually illuminated.

Mr. Lang said the sign looks very corporate. He asked if the applicant might consider changing the sign slightly and incorporating gooseneck lighting.

Mr. Dietemann asked if the sign complies with the bylaw.

Mr. May said yes.

Mr. Lang said it would look nice in a mall he said it would be nice if they would consider something more in keeping with the character of Main Street.

Mr. Green agreed that gooseneck lighting would look nicer.

Mr. Lang asked if it would possible to have the applicants clean the façade of the building.

Mr. Hankin said the sign might be mounted on the band.

Mr. Green said it would be nice to keep the band clean.

MOTION: Mr. Green to request additional information about the backing material and possible consideration of opaque letters with downward directed gooseneck lights. Wall section of how it would be attached. Preference of no backlit reflective sign. Request cleaning of mineral stains on the concrete façade.

Mr. Hankin added that signage on the glass is nicer for pedestrians than the proposed projecting sign.

SECOND: Ms. Milligan

VOTE: 5-0

BARRINGTON OUTFITTERS 289 MAIN STREET

Mr. May said the applicant would like to have open doors at the back of the building for the outdoor furniture displays. There would be a sign similar to what is on the front of the store.

MOTION: Mr. Hankin to approve as submitted.

SECOND: Mr. Dietemann

VOTE: 5-0

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Mr. Lang said he would call another meeting when we hear back from the Froyo applicant.

Having concluded their business, Mr. Lang adjourned the meeting without objection at 4:47 P.M.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "Kimberly L. Shaw".

Kimberly L. Shaw
General Office Assistant

